

# Yuji KANEKO

Kill La Kill \*Art Director 2012 | TV Animation | 0:24:00

*Kill La Kill* is a hard action animation that tells a story of clothing and humans who do battle, the story unfolding with a mysterious schoolgirl named Ryuko Matoi arriving at Honno City, which is under totalitarian rule. The work carries impressive visuals with a nostalgic flair, featuring an abundant usage of 1970s animation techniques as well as 3DCG to create cutting-edge visuals.

## COMMENT

*Yuji KANEKO is skilled at the digital processing of work while keeping the warmth of the original hand drawings. He creates vivid hues by valuing the overall theme in each work.*  
by Masahiko MINAMI

● JMAF 18th Animation Division / Jury Selections

## Yuji KANEKO

Born in 1980 in Tokyo, Yuji KANEKO is an art director and the CEO of Studio Aoshashin. He creates striking background art by mixing hand-drawn and digital materials.

