

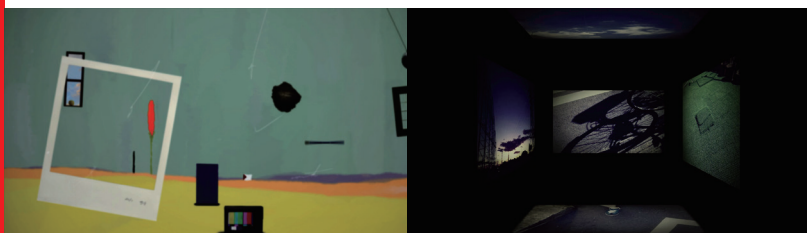
JAPAN MEDIA ARTS FESTIVAL

THE JAPAN MEDIA ARTS FESTIVAL IS A COMPREHENSIVE FESTIVAL OF MEDIA ARTS(=*MEDIA GEIJUTSU*) THAT HONORS OUTSTANDING WORKS IN THE FOUR DIVISIONS OF **ART**, **ENTERTAINMENT**, **ANIMATION**, AND **MANGA**, AS WELL AS PROVIDING A PLATFORM FOR APPRECIATION OF THE WORKS THAT HAVE WON AWARDS.

THE JAPAN MEDIA ARTS FESTIVAL AT WATERPIECES 2013

Friday 15—Saturday 17 August 2013 | Floating Art Gallery NOASS Admission: **FREE**

JAPAN MEDIA ARTS FESTIVAL CURATED PROGRAM **“Seeking the Form of *Anima*”**



recorder @okamotonoriaki

I'm home @okamotonoriaki

ORGANIZER: NOASS
CO-ORGANIZER: The Agency for Cultural Affairs
PLANNING DIRECTOR: YAMAMINE Junya (Curator, Tokyo Metropolitan Museum of Photography)

In the world of animation, many methods have been used to incorporate *Anima* (meaning life or soul in Latin), which serves as the root for this word, into video. The range of possible expressions has been expanded through the creation of these new narratives.

“Seeking the Form of *Anima*” will be presented by six young Japanese artists who are pursuing unique forms of expression. The video expression of these artists active in fields such as art, animation, and entertainment are expressed through various styles including exhibition, screenings, and live performances. While introducing the characteristics of the highly-varied Japan Media Arts Festival, these artists will present to the world the energy of Japan's young generation that will carry video expression into the future.

SCREENING + LIVE PROGRAM

Friday 16 August from 21:00 | Floating Art Gallery NOASS

PARTICIPATING ARTISTS

okamotonoriaki, OKAMOTO Masanori, KATO Ryu, SHIGETA Yusuke, HANZAKI Toshiaki, YOKOTA Masashi

LIVE PERFORMANCE

okamotonoriaki (Music) + YOKOTA Masashi (VJ)

EXHIBITION

Thursday 15—Sunday 1 September | Floating Art Gallery NOASS

EXHIBITED WORK

Pixel Forest | SHIGETA Yusuke 16th Japan Media Arts Festival Art Division Jury Selection Video installation

RELATED SCREENING **JAPAN MEDIA ARTS FESTIVAL 2013 VIDEO PROGRAM**

Saturday 17 August from 21:00 | Open air Screen in front of the Floating Art Gallery NOASS

KATO Ryu



The Nighthawk Star ©NHK

Received his MFA at the Department of Design at Tokyo University of the Arts. Kato currently works as a video artist, creating mainly hand-drawn animation. His work focuses on the dynamism and contingency that emerges from the process of hand-drawing each frame. Recently, Kato has been expanding the range of his activities, exhibiting his work at museums, holding open studio sessions and also working as a graphic designer.

Around

3 min. 12 sec.

2007 Japan

The Nighthawk Star

10 min. 12 sec.

2013 Japan

LIVE PERFORMANCE

okamotonoriaki (Music) + YOKOTA Masashi (VJ)



from live event of okamotonoriaki

EXHIBITION

Date: Thursday 15—Sunday 1, September | Venue: Floating Art Gallery NOASS

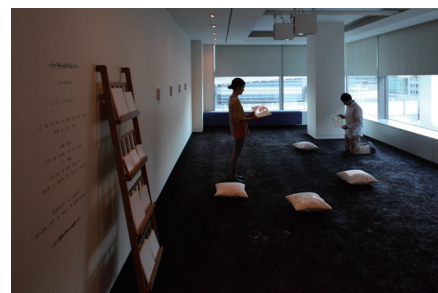
EXHIBITED WORK

Pixel Forest | SHIGETA Yusuke

Japan

16th Japan Media Arts Festival Art Division Jury Selection Video installation

One good example of the search for "Anima", the video installation work "Pixel Forest", will be presented. This is an animated video installation piece that uses pixel images to express the world of children's stories, fairy tales, and folk tales. Because there is no screen, viewers use a small book with blank pages as the screen to move the story along themselves while following the video.



©shigetayusuke Photo by Keizo Kioku

RELATED SCREENING

JAPAN MEDIA ARTS FESTIVAL 2013 VIDEO PROGRAM

Date: Saturday 17 August from 21:00 | Venue: Open air Screen in front of the Floating Art Gallery NOASS

As a related event of "Seeking the Form of Anima", A 90 minute program consisting of 13 award-winning works and jury selections from the Japan Media Arts Festival 2013 will be screened officially.



©CHAPTER

NAGANO Ryo "HAJIMEYOU" | ARAI Fuyu

Japan

Entertainment Division New Face Award 6 min. 43 sec. Music video

Levitation without wires or synthetic tricks. Made for NAGANO Ryo's single HAJIMEYOU (Let's Begin), the DIY spirit of this music video embodies the song's message. A web-only version which takes us behind the scenes has come to seem inseparable from the finished work.



©SPACE SHOWER NETWORKS INC./felicity/ISHIBASHI Eiko/TAKAFUMI Tsuchiya

ISHIBASHI Eiko "imitation of life" | TAKCOM

Japan

Entertainment Division Jury Selection 4 min. 15 sec. Music video

A music video that imitates life, made for an album that singer-songwriter ISHIBASHI Eiko made with the Mou Shinda Hitotachi (Already Dead People) band, produced by Jim O'ROURKE. The tension-filled music and pointillist animated landscape unfold dynamically in complete harmony.



©OORONG-SHA CO.,LTD.,2012

salyu × salyu "hanashitaianatato" | TSUJIKAWA Koichiro

Japan

Entertainment Division Jury Selection 3 min. 37 sec. Music video

This one is a music video for a song from the salyu × salyu project by salyu and Cornelius. The objective was to take a structure consisting of cuts of countless performance shots and music edited from multilayered vocals, and convert it directly into video imagery.

SCREENING + LIVE PROGRAM

Date: Friday 16, August from 21:00 | Venue: Floating Art Gallery NOASS

This program, which focuses on the relationship between the daily evolving forms of expression and techniques within this process, presents various means of expression, including hand drawn animation, cut paper animation, rotoscope, pixel images, and photo time-lapse. While incorporating the *Anima* of the six artists exploring unique video worlds, the program will introduce the joy of video expression including the interaction among the individual works. Furthermore, following the screening, two of the participating artists will provide a live performance as musicians, with okamotooriaki conducting a recital and Masashi Yokota performing as VJ.

okamotooriaki



recorder ©okamotooriaki

Born in Osaka in 1983. Lives in Tokyo. Graduate of Tama Art University. Okamoto creates short animation films and music based on his own memory, emotions and images in his head. His work has received high acclaim at events such as the Japan Media Arts Festival. Okamoto presents new work through various forms of media such as audio sources (CDs and DVDs), collaborations and performances. <http://okamotooriaki.com/>

recorder

2011 Japan

14th Japan Media Arts Festival Entertainment Division Jury Selection 6 min. 12 sec.

I'm home

2013 Japan

4 min. 3 sec.

YOKOTA Masashi



kioku zenkei ©2008 Masashi Yokota

Born in Saitama in 1983. Graduated from Tokyo Zokei University in 2008. Yokota has presented video work and sculptures employing a unique method of piling vast amounts of photos from documentary footage to create 3 dimensional "forms". His major works include "ikuemi" (2007), "kiokuzenkei" (2008), and "Chichi-to-watashi" (2008), co-created with Chie Morimoto.

ikuemi

2008 Japan

4 min. 48 sec.

kioku zenkei

2008 Japan

12th Japan Media Arts Festival Art Division Jury Selection 5 min. 38 sec.

SHIGETA Yusuke



Narrative Kinetics ©shigetayusuke

Born in 1981. Lives in Kanagawa, Japan. Completed his MFA at the Graduate School of Film and New Media at the Tokyo University of the Arts after working at a video production company. Working with mainly computer graphics, Shigeta's work focuses on how we engage with digitally produced moving images. His work is also inspired by various themes surrounding moving image culture, such as issues related to new media and the implicit grammar of moving images that conventional film and animation have failed to cover. He also holds workshops for children to explore the educational aspect of moving images.

Narrative Kinetics

2008 Japan

4 min. 35 sec.

OKAMOTO Masanori



'Ho-Ho' This message is boiling hot. ©2011 Masanori OKAMOTO / Sony Digital Entertainment Services Inc.

Born in Tokyo in 1985. Graduated from the Department of Visual Communication Design at Musashino Art University in 2008. Received an MFA at the Department of Animation at Tokyo University of the Arts. Okamoto currently works as a freelance animation artist. His past works include "Grandma", "panku-naoshi", "Ho-Ho' This message is boiling hot." and "BONNIE".

'Ho-Ho' This message is boiling hot.

2011 Japan

2 min. 18 sec.

BONNIE

2011 Japan

15th Japan Media Arts Festival Animation Division Jury Selection 2 min. 28 sec.

I am alone walking on the straight road.

2012 Japan

16th Japan Media Arts Festival Animation Division Jury Selection 5 min. 53 sec.

HANZAKI Toshiaki



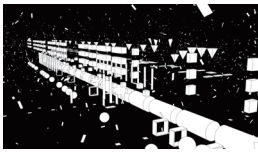
Birthday ©Toshiaki Hanzaki

An animation director born in 1981. Received his MFA at Tokyo University of the Arts. "Birds" (2005) and "Birthday" (2007), works which Hanzaki created during his student years, received numerous awards. He later began creating music videos and short animation films for TV programs. His best known work include music videos for J-pop band, Mr. Children's "Hana-no-nioi" (the smell of flowers) and "Jyo-to-ku" (cliché) and an animated version of author, Miyazawa Kenji's "Jyu-riki-no-kongo-seki" (the diamond of ten powers).

Birthday

2007 Japan

11th Japan Media Arts Festival Animation Division Jury Selection 1 min. 32 sec.



©DNISHI Keita



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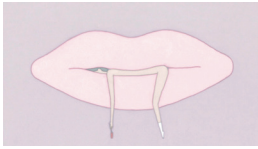
©Mikhail Zheleznikov, 2012



©ALIMO/Tokyo University of the Arts



©NHK/dwarf @dwarf



©MIZUSHIRI Yoriko



©Maho Yoshida / Tokyo University of the Arts



©Sacrebleu Productions - CaRTe bLaNChe - Atsushi Wada - 2012



©HU Yuanyuan



©SHORT PEACE COMMITTEE

Haisuionasa “Dynamics of the Subway” | ONISHI Keita

Japan

Entertainment Division New Face Award 4 min. 22 sec. Music video

Made for the song Dynamics of the Subway in Haisuionasa's first album, Body of the Animal (Zankyo Records), the animated geometrical forms correspond to the movement and texture of each musical sound and literally give shape to both the subway and the composition.

Bye Buy | Neil BRYANT

UK

Art Division Excellence Award 2 min. 42 sec. Video work

Bye Buy mixes archive footage from the post-war age of consumerism with present-day symbols. Familiar but anachronistic, this is a play on out-moded representations of the consumer ethos. The over-large eyes are for desire; the bar codes, hidden knowledge. We consume and are consumed.

On Pause | Mikhail ZHELEZNIKOV

Russia

Art Division Excellence Award 5 min. 43 sec. Video work

The artist was going home unwillingly when he met a man who'd been at Moscow Airport for a week. The man kept on buying plane tickets but couldn't bring himself to fly. There was something poetic and irrational about him. But what's so rational about doing things you don't want?

Open play, Forgetting eye | ALIMO

Japan

Art Division Jury Selection 8 min. 39 sec. Video work

Employing the “exquisite corpse” of surrealism, this work is a playful linking of forgotten images. Drawing day after day, it's natural sometimes to forget what we drew just a few days before. A sliding black support connects pictures at random to produce new images.

I'm also a bear. | GODA Tsuneo

Japan

Animation Division Jury Selection 5 min. 00 sec. Animated short film

Makuma-kun examines an encyclopedia of the animals. There is a different animal on each page, and then he comes to the bears. “Hey, I'm a bear, too,” he thinks, and is sad. This coming-of-age story features a character who first appeared in UTADA Hikaru's song, “I'm a Bear.”

Futon | MIZUSHIRI Yoriko

Japan

Animation Division New Face Award 6 min. 02 sec. Animated short film

In bed at night, our thoughts turn the past and future and sexual desire, and all merges together as a warm feeling. The body seeks sensation. This animation owes its soft texture to drawings traced from paper. Futon (Quilt) examines how movement and the senses are linked.

Recruit Rhapsody | YOSHIDA Maho

Japan

Animation Division Jury Selection 7 min. 27 sec. Animated short film

A short animation about job hunting. A very ordinary college student finds that her friends have recently begun to behave strangely. It turns out they are in the throes of job-hunting fever. She never quite gets it but is sucked into the vortex of Japanese-style recruitment even so.

The Great Rabbit | WADA Atsushi

Japan

Animation Division Excellence Award 7 min. 12 sec. Animated short film

Co-produced by French firms Sacrebleu Productions and CaRTe bLaNChe, this animation features a gang of children, humanoid rabbit, bespectacled child, marten, bird and hungry rabbit god – and a ball. Using thin lines and subdued colors, it's all about disobedience really.

Sunset Flower Blooming | HU Yuanyuan

China

Animation Division Jury Selection 10 min. 19 sec. Animated short film

An old woman rests in her garden in sixties China. It's sunset and the evening primroses have started to come out. The flowers remind her of her own youthful dreams and beauty. The animation uses Chinese cutouts to accentuate the soft texture of the paper and brilliant colors.

COMBUSTIBLE | OTOMO Katsuhiro

Japan

Animation Division Grand Prize 12 min. 43 sec. Animated short film

Owaka, a merchant's daughter in 18th century Edo (Tokyo), loves Matsukichi. The boy is disowned, though, by his family because he wants to be a fireman, and Owaka's family is looking for a suitable boy. Distraught, Owaka reacts by burning down the town. The two lovers meet in the middle of the blaze.

**17TH JAPAN MEDIA ARTS FESTIVAL
CALL FOR ENTRIES**
Thursday, July 11—Thursday, September 12, 2013



17th JAPAN MEDIA ARTS FESTIVAL
第17回 文化庁メディア芸術祭

EXHIBITION OF AWARD-WINNING WORKS OF
THE 17TH JAPAN MEDIA ARTS FESTIVAL

Wednesday, February 5—Sunday, February 16, 2014
*closed on Wednesday, February 12
venue: National Art Center, Tokyo

<http://j-mediaarts.jp/>

Enquiries: NHK International Inc. Section of Participation in Overseas Media Arts Festivals | mail jmaf-info@nhkint.or.jp

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